

Communications Committee Meeting Minutes

November 4, 2009

5:00pm

HS IMC

Present: Shelley Mack, Pat Chua, Mark Becker, Jill Spilde, Carol Mack, Rhonda Gulbranson, Michelle Jensen

Actions:

1. Michelle Jensen reported on continued progress on improvement ideas including:
 - policy first and second readings added to the policy committee webpage for easy access by public,
 - follow-up on ideas to utilize text message/automated calls/emails as communication blasts and cost vs. impact of options,
 - discussed expanding the volunteer network and opportunities with Jackie Schmitt (MS/HS PTO),
 - submitted a press release to Independent regarding recent work of Communications Committee pertaining to website,
 - reached out to HS English department to explore potential use of students as news writers.

2. Committee assigned responsibilities to initial tasks under each of the improvement ideas. Decided that Activity Clubs/Schedules would be absorbed under Student News as a future goal for adding pages on website. (See attached updated excel spreadsheet titled Communication Action Plan)

3. Committee continued discussions on the communications survey. Additional questions were suggested to make the survey more comprehensive.

4. Committee decided on a December timeline to report action plan to board.

The next meeting is scheduled for Wednesday, November 18 at 5pm in the HS IMC.

We will preview the communications survey and communication committee action plan for the board.